

**BOROUGH OF RED BANK
COUNTY OF MONMOUTH
RESOLUTION NO. 19-284**

**RESOLUTION AUTHORIZING THE ORGANIZATION AND CREATION OF THE OFFICIAL
BOROUGH OF RED BANK 2020 COMPLETE COUNT COMMITTEE**

WHEREAS, the U.S. Census Bureau is required by the U.S. Constitution to conduct a count of the population every ten years, and this decennial count which provides a historic opportunity to help shape the foundation of our society and play an active role in American democracy; and

WHEREAS, the Borough of Red Bank is committed to ensuring that every resident is counted; and

WHEREAS, the data gathered by the decennial Census and the Census Bureau's American Family Survey are used to determine how federal and state funding is allocated to communities, and decisions are made on matters of national and local importance based, in part, on Census data; and

WHEREAS, Census data helps determine how many seats each state will have in the U.S. House of Representatives and is necessary for the accurate and fair redistricting of state legislative seats and municipal voting districts; and

WHEREAS, the Borough of Red Bank is home to individuals that U.S. Census Bureau has identified as "hard-to-count," including college students, immigrants and other non-English speakers, the elderly, and homeless and transient individuals; and

WHEREAS, collecting thorough and accurate information on all Borough of Red Bank residents during the 2020 Census and American Community Survey will be vital for economic development and increased employment and opportunity throughout the decade ahead; and

WHEREAS, the information collected is confidential and protected by law from disclosure to other federal and state agencies, including law enforcement, in order to protect the privacy of residents and their families; and

WHEREAS, the combined efforts of business, government, community-based and faith-based organizations, educators, media, and others are necessary to educate the Borough of Red Bank's diverse communities on the importance of the 2020 Census;

WHEREAS, an accurate census count is vital to our community and residents' well-being by helping planners determine where to locate schools, day care centers, roads and public transportation, hospitals and other facilities, and achieving an accurate and complete count on the nation's growing and changing population; and

NOW, THEREFORE, BE IT RESOLVED by the Mayor and Council of the Borough of Red Bank that the Borough is committed to partnering with the U.S. Census Bureau to help ensure a full and accurate county in 2020 and will

1. Support the goals and ideals for the 2020 Census and disseminate 2020 information to encourage those in our community to participate;
2. Encourage people in our community to place an emphasis on the 2020 Census and participate in events and initiatives that will raise overall awareness and ensure a full and accurate census;
3. Support census takers as they help our community complete an accurate count;

4. Create or seek opportunities to collaborate with other like-minded groups in our community by participating in Complete Count Committees and/or utilities high-profile, trusted voices to advocate on behalf of the 2020 Census;
5. Organize and create the official Borough of Red Bank 2020 Complete Count Committee with assistance and support by the departments, agencies, boards and committees of the Borough under the leadership of the Human Relations Committee to include, but not limited to, the following community partner members:
 - a. Red Bank Public Schools (Dr. Jared Ramage)
 - b. Red Bank Public Library (Eleni Glykis)
 - c. Lunch Break (Gwendolyn Love)
 - d. Red Bank Affordable Housing Corporation (Pastor Terrence Porter)
 - e. JBJ Soul Kitchen (Marylou Caputo)
 - f. HABCore (Steve Heisman)

| | Motion | Yes | No | Abstain | Absent |
|------------------------|--------|-----|----|---------|--------|
| Councilman Yassin | | | | | |
| Councilwoman Triggiano | | | | | |
| Councilman Ballard | | | | | |
| Councilman Yngstrom | | | | | |
| Councilman Zipprich | | | | | |
| Councilwoman Horgan | | | | | |

Dated: December 11, 2019