

Bank of America – 170 Broad St., Red Bank, NJ

Narrative of Intent

We are seeking approval for the installation of a 29 sqft monument sign to increase visibility for the financial center. We are removing a wall that currently provides visibility to people travelling north and south along Broad St. Without this wall and the signage installed on it people will not be able to see the branch without the addition of the monument when travelling down Broad St.

Please see below for existing condition. The boxed area is being removed from the building. There will be no signage visible from this direction without the addition of a monument which is proposed to be installed in the area highlighted in the second picture.

