

BOROUGH OF RED BANK

COUNTY OF MONMOUTH

RESOLUTION NO. 10-74

A RESOLUTION IN SUPPORT OF FAIR TRADE TOWN DESIGNATION

Ms. Horgan offered the following resolution and moved its adoption:

WHEREAS, the Borough of Red Bank expresses its support for sustainable and equitable commerce and economic development; and

WHEREAS, the Borough of Red Bank is a member of a global community and intends to be cognizant of the impact that its consumption has on the communities that produce goods we purchase, and has a responsibility to support decent and ethical labor standards through means that sustain the Earth; and

WHEREAS, the Borough of Red Bank has the opportunity to show its leadership and receive national recognition for its social and environmental responsibility through its support of a Fair Trade Town designation; and

WHEREAS, the Borough of Red Bank already has shown its commitment to environmental responsibility through the achievement of Sustainable Jersey and other initiatives; and

WHEREAS, the Borough of Red Bank recognizes the important role that local businesses have in the diversity and sustainability of our economy and is strongly committed to growing our local business base; and

WHEREAS, support of Fair Trade and increased availability of Fair Trade products will meet a growing demand among Red Bank residents and the greater Red Bank community; and

WHEREAS, Fair Trade is an innovative, market-based system that ensures fair labor practices, healthy and safe work environments, fair prices, worker empowerment, community investment, and environmentally sustainable practices and products; and

WHEREAS, the values of Fair Trade are in keeping with supporting the local economy by purchasing locally and ethically-produced goods and services; and

WHEREAS, Fair Trade certified products are widely available and competitively priced in the United States; and

WHEREAS, Fair Trade Towns USA is a national movement run by TransFair USA, the non-profit third-party certifier of food and other products in the USA, that involves business, community, and civic sectors and promotes fair trade education and sales; and

WHEREAS, the five criteria to receive a Fair Trade Town designation are as follows:

1. A local Fair Trade Steering Committee is formed and meets regularly, with the aim of increasing awareness and building demand for Fair Trade products through education, outreach, and public events;
2. A range of Fair Trade products is available in local stores, cafes, and other venues. These include Fair Trade Certified (TM) products and products sold by retailers who are members of the Fair Trade Federation;
3. Fair Trade products are used by a number of local organizations, including places of worship, schools, hospitals, and offices;
4. The local campaign attracts media attention and visible public support;

5. The town council passes a resolution supporting Fair Trade and the local campaign, and commits to serving Fair Trade products at its meetings (if applicable) and considering a Fair Trade option when making purchases on behalf of the Borough.

NOW, THEREFORE, BE IT RESOLVED that the Mayor and Council of the Borough of Red Bank of the County of Monmouth hereby support Fair Trade and commit to consider a fair trade option when making purchases on behalf of the Borough when such products are available, competitively priced, of comparable quality, and procured in accordance with existing procurement policies.

BE IT FURTHER RESOLVED that the Clerk forward a certified true copy of this resolution to the Fair Trade Committee.

Seconded by Mr. DuPont and adopted on roll call by the following vote:

	Yes	No	Abstain	Absent
Ms. Lewis	(x)	()	()	()
Mr. Zipprich	(x)	()	()	()
Mr. DuPont	(x)	()	()	()
Ms. Horgan	(x)	()	()	()
Ms. Lee	(x)	()	()	()
Mr. Murphy	(x)	()	()	()

Dated: March 22, 2010