

PROCLAMATION SUPPORTING THE 2021
UDRIVE. UTEXT. UPAY.
DISTRACTED DRIVING CRACKDOWN
APRIL 1 - 30, 2021

WHEREAS, DISTRACTED DRIVING IS A SERIOUS, LIFE-THREATENING PRACTICE THAT IS PREVENTABLE; AND

WHEREAS, DISTRACTED DRIVING CAN RESULT IN INJURIES AND DEATHS TO ALL ROAD USERS (MOTORISTS, PEDESTRIANS AND BICYCLISTS); AND

WHEREAS, DISTRACTED DRIVING OCCURS WHEN DRIVERS DIVERT THEIR ATTENTION AWAY FROM THE TASK OF DRIVING TO FOCUS ON ANOTHER ACTIVITY INSTEAD; AND

WHEREAS, IN 2018 ALONE DISTRACTED DRIVING-RELATED CRASHES RESULTED IN 2,841 DEATHS AND 400,000 INJURIES ON OUR NATION'S ROADS; AND

WHEREAS, IN NEW JERSEY DISTRACTED DRIVING WAS LISTED AS A CONTRIBUTING CIRCUMSTANCE IN 50-PERCENT OF ALL MOTOR VEHICLE CRASHES IN 2018; AND

WHEREAS, THE STATE OF NEW JERSEY WILL PARTICIPATE IN THE NATIONWIDE *DISTRACTED DRIVING 2021 CRACKDOWN* FROM APRIL 1 - 30, 2021 IN AN EFFORT TO RAISE AWARENESS AND DECREASE DRIVER DISTRACTION THROUGH A COMBINATION OF ENFORCEMENT AND EDUCATION; AND

WHEREAS, THE NATIONAL SLOGAN FOR THE CAMPAIGN IS *UDRIVE. UTEXT. UPAY*, AND

WHEREAS, A REDUCTION IN DISTRACTED DRIVING IN NEW JERSEY WILL SAVE LIVES ON OUR ROADWAYS;

NOW, THEREFORE, I, PASQUALE MENNA, MAYOR OF THE BOROUGH OF RED BANK DO HEREBY PROCLAIM APRIL 2021 AS DISTRACTED DRIVING AWARENESS MONTH IN THE BOROUGH OF RED BANK AND DECLARE SUPPORT FOR THE DISTRACTED DRIVING 2021 CRACKDOWN BOTH LOCALLY AND NATIONALLY FROM APRIL 1 TO 30, 2021 AND PLEDGE TO SUPPORT THE EFFORTS OF OUR POLICE DEPARTMENT TO INCREASE AWARENESS OF DANGERS OF DISTRACTED DRIVING.

PASQUALE MENNA
MAYOR