

**BOROUGH OF RED BANK
COUNTY OF MONMOUTH**

RESOLUTION NO. 23-97

2023 UDrive. UText. UPay. Distracted Driving Crackdown April 1 - 30, 2023

Whereas, distracted driving is a serious, life-threatening practice that is preventable; and

Whereas, distracted driving can result in injuries and deaths to all road users (motorists, pedestrians, and bicyclists); and

Whereas, distracted driving occurs when drivers divert their attention away from the task of driving to focus on another activity instead; and

Whereas, from 2011-2020 distracted driving-related crashes resulted in 32,000 deaths on our nation's roads; and

Whereas, in New Jersey distracted driving was listed as a contributing circumstance in 50-percent of all motor vehicle crashes from 2016-2020; and

Whereas, the State of New Jersey will participate in the nationwide Distracted Driving 2023 Crackdown from April 1 - 30, 2023 in an effort to raise awareness and decrease driver distraction through a combination of enforcement and education; and

Whereas, the national slogan for the campaign is UDrive. UText. UPay; and

Whereas, a reduction in distracted driving in New Jersey will save lives on our roadways.

Therefore, Be It Resolved that the Borough of Red Bank declares its support for the Distracted Driving 2023 Crackdown both locally and nationally from April 1 - 30, 2023 and pledges to increase awareness of the dangers of distracted driving.

	MOVED	SECONDED	AYES	NAYS	ABSTAIN	ABSENT	
Councilmember Jackson			x				I hereby certify that the above Resolution was adopted by the Borough Council of the Borough of Red Bank, In the County of Monmouth at a Meeting held on April 12, 2023.
Councilmember Mirandi			x				
Councilmember Sturdivant	x		x				
Councilmember Triggiano			x				
Councilmember Ballard			x				
Councilmember Zipprich		x	x				
Mayor Portman							
ON CONSENT AGENDA	Yes	x		No			

Laura Reinertsen

Laura Reinertsen. Borough Clerk