



PROCLAMATION

BOROUGH OF RED BANK

PAY IT FORWARD DAY

WHEREAS, acts of kindness are well-known to make a positive difference in promoting community spirit, and it brightens the lives of both the giver and recipient, often encouraging others to pass it on; and

WHEREAS, a worldwide effort with approximately 80 countries participating, Pay It Forward Day was established in Australia by Blake Beattie in 2007, and it was inspired by the Pay It Forward book by Catherine Ryan Hyde and the movie of the same title; and

WHEREAS, Pay It Forward Day's mission is to encourage people to do good deeds for others without asking for anything in return except for the recipient to pay it forward to others; and

WHEREAS, Paying It Forward opportunities can be as simple as buying the next person in line a cup of coffee, washing a neighbor's car, presenting a stranger with a flower, assisting a senior with an errand, helping a teacher purchase educational supplies, or donating time or money to a worthwhile cause; and

WHEREAS, the initiative has created Pay It Forward Day Cards, available at www.payitforwardday.com, and the cards are given to those who have received a good deed explaining Pay it Forward's mission, letting the person know that the random act of kindness they received asks only that the recipient do something kind for someone else; and

WHEREAS, the Borough of Red Bank acknowledges the importance and value of kindness within our own community and is honored to join this initiative that encourages random acts of kindness to one another.

NOW, THEREFORE, on behalf of the Borough Council, I, William Portman, Mayor of Red Bank, do hereby proclaim Sunday, April 28, 2024 as

"PAY IT FORWARD DAY"

in the Borough of Red Bank, New Jersey, and urge all citizens to join me in support of kindness to others, not only annually on April 28th, but each and every day, and in encouraging individuals to Pay It Forward whenever the opportunity presents itself.

IN WITNESS WHEREOF, I have hereunto set my hand this 25th day of April 2024.

William Portman, Mayor