



BOROUGH OF RED BANK

OFFICE OF PARKS AND RECREATION

January 30, 2025

To Whom It May Concern:

It is exciting to see our community preparing for another summer of fun in Red Bank. Each year, residents enjoy warm nights outdoors with lively entertainment and more, free to all! Here at Red Bank Parks & Recreation, we're hard at work on our 2025 Summer Series and cannot wait to share the full schedule with you. The Summer Series is an amazing collection of events that truly defines Red Bank as a summer destination. We will once again offer Jazz in the Park, Outdoor Movies and Fitness Classes throughout the summer.

We are aiming to make the 2025 Series our best ever, expanding our offerings and involving more residents, but we need your help to get there. **Last summer's events drew big crowds even during pandemic time. This Summer, we are expecting the crowds to be higher than ever.** As an important member of our community, please consider sponsoring our popular Summer Series Program. Please help us promote another successful season of **music, film and fitness in The Red Bank Borough**. By becoming a sponsor, you will support our continued efforts in bringing the 2025 Summer Series to life in the greater Red Bank community we all share and enjoy.

Sponsorships are a strategic way to advertise your brand, while making an incredible investment in the community. Our summer programs are attended by thousands of patrons weekly—both from Red Bank, as well as surrounding communities. Your company will be proudly showcased and recognized via traditional print advertising (including flyers, signage, and press coverage) and online (through email marketing, social media, and website placement) leading up to and during the event. Additionally, two large "billboard-like" banners are placed on the Riverside Gardens Park entrance, which gives your brand excellent exposure to patrons on foot, bike, or car throughout the 8-week series. The second billboard will be placed on Broad Street, one of Red Bank's most trafficked streets.

Thank you in advance for your consideration. We hope that we can count on your generosity and support. It is important that we work together to ensure the rich culture that binds our town to remain strong. Can you help us keep the music playing?

To help, or for more information, please contact Oscar Salinas at (732) 530-2782 or by email osalinas@redbanknj.org

We look forward to partnering with you this summer!

Thank you,

Oscar Salinas

Oscar Salinas
Director, Parks & Recreation



732-530-2782



WWW.REDBANKNJ.ORG



90 Monmouth Street, 2ND Floor
Red Bank, NJ 07701

Sponsorship Donation Form

2025 Summer Series

Summer Series offerings by Red Bank Department of Parks & Recreation

Riverside Gardens Park

Movies in the Park - every Tuesday at dusk in July & August

Fitness in the Park - every Wednesday from June through August

Jazz in the Park - every Thursday in July & August

Donation Options:(Checks payable to Borough of Red Bank)

- \$5,000 Title Sponsor:** Help keep the music playing, the blood pumping and the laughter coming in Red Bank by sponsoring the summer series in the park. Your brand will be featured as the title sponsor for the **Summer Series which include Movies, Fitness and Jazz Concerts**. SPONSORS ARE WELCOME TO SET UP A TABLE, HAND OUT GIVEAWAYS, ADD TO YOUR MAILING LIST AND MORE!!!
- \$2500 Gold Sponsor:** Your brand will be featured on the banner, flyers, movie ads, announcement recognition & more. SPONSORS ARE WELCOME TO SET UP A TABLE, HAND OUT GIVEAWAYS, ADD TO YOUR MAILING LIST AND MORE!!!
- \$1000 Silver Sponsor:** Your brand will be featured on the banner, announcement recognition & more. Sponsors are welcome to submit a commercial to be shown before the movies. SPONSORS ARE WELCOME TO SET UP A TABLE, HAND OUT GIVEAWAYS, ADD TO YOUR MAILING LIST AND MORE!!!
- \$500 Platinum Sponsor:** Your brand will be featured on the banner, announcement recognition & more.

\$_____ Other – Donation of your choice. Every dollar helps us make Summer Series a success for the residents of Red Bank

Business_____

Contact Name_____

Address_____

Phone_____

Email_____

Please Note: Sponsors will receive recognition and prime branding placement at all three events throughout the summer: Movies, Fitness, and Jazz!

Signature: _____

Date: _____

Kindly Respond by April 10th 2025

***We are also happy to show a commercial before the movies showcasing your business.

Pictures From Past Events on Next Page 

RIVERSIDE GARDENS PARK

Sponsor Summer Series

R
B



JAZZ



FITNESS

MOVIES

JUL | AUG



RIVERSIDE GARDENS PARK

FREE EVENTS