



Borough of Red Bank
PARKS AND RECREATION
90 Monmouth Street
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Recreation Director

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To Whom It May Concern:

It is exciting to see our community preparing for another summer of fun in Red Bank. Each year, residents enjoy warm nights outdoors with lively entertainment and more, free to all! Here at Red Bank Parks & Recreation, we're hard at work on our 2019 Summer Series and cannot wait to share the full schedule with you. The Summer Series is an amazing collection of events that truly defines Red Bank as a summer destination. We will once again offer Jazz in the Park, Outdoor Movies and Fitness Classes throughout the summer.

We are aiming to make the 2019 Series our best ever, expanding our offerings and involving more residents, but we need your help to get there. **Last summer's events drew our biggest crowds to date, with over 1000 participants attending most events.** As an important member of our community, please consider sponsoring our popular Summer Series program. Please help us promote another successful season of **music, film and fitness in Red Bank Borough**. By becoming a sponsor, you will support our continued efforts in bringing the 2019 Summer Series to life in the greater Red Bank community we all share and enjoy.

Sponsorships are a strategic way to advertise your brand, while making an incredible investment in the community. Our summer programs are attended by thousands of patrons weekly—both from Red Bank, as well as surrounding communities. Your company will be proudly showcased and recognized via traditional print advertising (including flyers, signage, and press coverage) and online (through email marketing, social media, and website placement) leading up to and during the event. Additionally, two large "billboard-like" banners are placed on the Riverside Gardens Park entrance, which gives your brand excellent exposure to patrons on foot, bike, or car throughout the 8-week series.

Thank you in advance for your consideration. We hope that we can count on your generosity and support. It is important that we work together to ensure the rich culture that binds our town to remain strong. Can you help us keep the music playing?

To help, or for more information, please contact Charlie Hoffmann at (732) 530-2782 or by email – choffmann@redbanknj.org.

We look forward to partnering with you this summer!

Thank you,

Charlie Hoffmann

Charlie Hoffmann
Director, Parks & Recreation

Sponsorship Donation Form For 2019 Summer Series

Summer Series offerings by Red Bank Department of Parks & Recreation

Movies in the Park - every Tuesday at dusk in July & August

Fitness in the Park - every Wednesday from April through September

Jazz in the Park - every Thursday in July & August

Donation Options:

- \$15,000 Title Sponsor: Help keep the music playing, the blood pumping and the laughter coming in Red Bank by sponsoring the summer series in the park. Your brand will be featured as the title sponsor for the summer series. SPONSORS ARE WELCOME TO SET UP A TABLE, HAND OUT GIVEAWAYS, ADD TO YOUR MAILING LIST AND MORE!!!
- \$2500 Gold Sponsor: Your brand will be featured on the banner, flyers, movie ads, announcement recognition & more. SPONSORS ARE WELCOME TO SET UP A TABLE, HAND OUT GIVEAWAYS, ADD TO YOUR MAILING LIST AND MORE!!!
- \$1000 Silver Sponsor: Your brand will be featured on the banner, announcement recognition & more. Sponsors are welcome to submit a commercial to be shown before the movies. SPONSORS ARE WELCOME TO SET UP A TABLE, HAND OUT GIVEAWAYS, ADD TO YOUR MAILING LIST AND MORE!!!
- \$500 Platinum Sponsor: Your brand will be featured on the banner, announcement recognition & more.

\$_____ Other – Donation of your choice. Every dollar helps us make Summer Series a success for the residents of Red Bank

Business _____
Address _____
Phone _____
Email _____

Please Note: Sponsors will receive recognition and prime branding placement at all three events throughout the summer: Movies, Fitness, and Jazz!

***We are also happy to show a commercial before the movies showcasing your business.

Pictures from 2018

