



BOROUGH OF RED BANK

For Immediate Release

RED BANK LAUNCHES MAYOR'S WELLNESS COMMITTEE TO PROMOTE HEALTH, CONNECTION, AND COMMUNITY STRENGTH

(RED BANK, NJ) — The Borough of Red Bank is proud to officially launch its Mayor's Wellness Campaign (MWC) committee. This powerful initiative brings together local leaders, organizations, and residents to prioritize health, equity, and well-being across our community.

Led by Mayor William Portman, and powered by an engaged coalition of community partners, the Red Bank Mayor's Wellness Campaign is aligned with the New Jersey Health Care Quality Institute's statewide initiative, which helps municipalities champion policies and programming to promote active, healthy living and address health disparities across sectors.

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The Mayor's Wellness Campaign is about more than health—it's about people," said Mayor Billy Portman. "In Red Bank, we believe in taking care of each other. This campaign brings together neighbors, organizations, and leaders who are committed to making sure everyone in our community has the opportunity to live well. I'm proud of the cross-sector partnerships we've built and the impact we're already seeing when we work together."

A Movement for Community Well-Being

Under the committed leadership of Chair Suzy Dyer, Esq., Vice Chair Brenda Codallos Tepepa, LSW, LCADC, Council Liaison Dr. Laura Jannone, and Borough Liaison Adriana Medina Gomez, Red Bank's MWC committee is working across disciplines to create events, services, and resources that are inclusive, engaging, and responsive to local needs.

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This committee represents what's possible when people come together with a shared commitment to community," said Suzy Dyer, Chair of the Mayor's Wellness Campaign Committee. "We're building something special in Red Bank, programs and partnerships that meet people where they are and support their total well-being. It's an honor to help guide this effort alongside so many dedicated neighbors and organizations."

The committee includes dedicated representatives from all sectors of community life, including health care, education, faith, the arts, mental health, local government, and non-profit organizations:

- Parker Family Health Center
- Red Bank Borough Schools
- YMCA
- Mental Health Association
- Pilgrim Baptist Church
- RWJBarnabas Health (RWJBH)
- JBJ Soul Kitchen
- The Count Basie Center for the Arts
- Hackensack Meridian Health Network (HMHN)

- Two River Theater
- American Friends Service Committee (AFSC)
- Saint Anthony of Padua Church
- CPC Integrated Care
- Lunch Break
- Visiting Nurse Association Community Health Center (VNA CHC)
- National Council of Negro Women (NCNW)
- Red Bank Public Library

This coalition brings a holistic and deeply local approach to the campaign, ensuring that every aspect of community well-being is addressed, from mental health and food access to movement, education, and artistic expression.

Upcoming Initiatives and Focus Areas

The Red Bank MWC committee is already mobilizing around a series of initiatives that speak to the social determinants of health, including:

- Community conversations around the determinants of health
- Mental health workshops
- Nutrition and movement programs
- Health screenings and family wellness days
- Arts-based healing

Committee meetings and open working groups will allow for continued community input, and the MWC will also help coordinate borough-wide celebrations, weaving wellness and promoting cross-sector communication.

Be Part of the Movement

Residents are invited to follow the campaign's progress, attend events, and volunteer with subcommittees aligned with their interests. Whether you're a parent, artist, youth advocate, senior, or healthcare provider, the Red Bank MWC wants you at the table.

To learn more about the Mayor's Wellness Campaign and how to get involved, visit <https://redbanknj.org/267/Mayors-Wellness-Campaign> or email amedinagomez@redbanknj.org.

About Red Bank: Located along the Navesink River in Monmouth County, Red Bank is a vibrant and diverse borough known for its thriving arts scene, historic downtown, and strong sense of community. Home to cultural landmarks, family-owned businesses, and a wide array of community-based organizations, Red Bank blends small-town charm with big-city energy. With a commitment to access, wellness, and well-being, Red Bank continues to grow as a model of civic engagement and community-centered innovation.

About Mayor's Wellness Campaign: The Mayor's Wellness Campaign (MWC) is a statewide initiative launched by the New Jersey Health Care Quality Institute in partnership with the New Jersey State League of Municipalities. Its goal is to help local leaders create healthy, active, and resilient communities through collaborative programming, policy, and education. Red Bank joined the MWC in 2023, and in 2025 officially launched a cross-sector Mayor's Wellness Committee to amplify local health initiatives and address the social determinants of health through inclusive community engagement.

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MEDIA CONTACTS:

Adriana Medina Gomez, Community Engagement Coordinator - Am Medina@redbanknj.org